

**CITY OF UPPER ARLINGTON
COMMUNITY IMPROVEMENT CORPORATION
MEETING MINUTES
THURSDAY, AUGUST 19, 2010**

President Chris Widing called the meeting to order at 4:05 p.m. in the Lower Level Meeting Room of the Municipal Services Center, 3600 Tremont Road.

MEMBERS PRESENT: Virginia Barney
Frank Ciotola
Becky Hajost
Jim Jennings
Robin Lorms
Phil Markwood
Clark Pritchett
Ted Schindler
Chris Scott
Chris Widing
Jake Will
Erik Yassenoff

MEMBERS ABSENT: James Sisto
Wade Steen

ALSO PRESENT: Gail Martineau, ThisWeek
Tom Lindsey, First Assistant City Attorney
Matthew Shad, Economic Development Director
Suzanne Beach, Executive Secretary

Chris Widing requested a motion to approve the June 17, 2010 minutes. Jake Will motioned. Chris Scott seconded. Motion carried unanimously.

Chris Widing requested a motion to approve the June 29, 2010 special meeting minutes. Chris motioned. Clark Pritchett seconded. Motion carried unanimously.

FINANCIAL REPORT:

a. Chris Scott presented the monthly bank reconciliations for June and July 2010. Finance report accepted.

OLD BUSINESS:

No report

NEW BUSINESS:

No report

COMMITTEE REPORTS:**a. Communications**

Chris Scott stated that the Communications Committee Implementation Strategy the board received in the packet is informational. The document relates to things that have been accomplished or partially completed by the committee. Chris Scott highlighted three items the committee is working on:

- Presentations to community groups - Chris Scott asked the members to forward any new ideas or new audiences the Communications Committee could schedule for a presentation.
- Development of fact sheets on current issues related to economic development – Chris Widing stated that the UACIC Advocates could be the mechanism to provide third party input on economic development issues. Any fact sheet the committee creates on a particular economic development issue has to be complete, accurate, and based on fact. Chris Scott asked if there is any reason that the committee can't inquire on other resources for information/facts as it relates to the Tree of Life purchase. Frank Ciotola stated that he sees the UACIC's role to evaluate economic incentive opportunities and ways to spur development, not blanket speaking on something that is not before the board. Chris Scott stated that the role of this board is to promote economic development in Upper Arlington. Clark Pritchett requested that a fact sheet be drafted by the Communications Committee regarding the Tree of Life Purchase, and Frank Ciotola requested that when the fact sheet is drafted by the committee with or without outside advocates that it be brought back to the board for review.
- UACIC Advocates – Revisit the existing list of advisors. Chris Scott asked for new names to contact and see if they would be interested in becoming a UACIC advocate. The Board came to consensus that its direction to date was somewhat unclear in its scope and purpose. Discussion led by Matthew Shad, concluded that there was truly two different and distinct types of group's that should be formed; The Advocates, which would be associated closely with the Communications Committee and would service as "friends of economic development" and its general value to the community. The second group, Advisors, would serve more as a panel of development experts in creating and evaluating certain potential projects. Individual advisors would not be engaged in reviews when there was a potential for that particular person to be a benefiting party to the project. At Chris Widing's request, the Board concurred this was the direction to be pursued, with development of these groups through the Communications Committee. The board will forward any names to Chris Scott and further refinement of the two concepts will occur for the 2011 Strategic Plan.

b. Fiber

Matthew Shad stated that two of the entities contacted have been interviewed and are submitted proposals in the coming weeks, Blue Mile and Horizons. Both companies are working with the schools and city staff to go over the specifics of the proposals. The committee anticipates more concrete proposals in the next week or so. Matthew Shad further informed the members that the Horizons Group was awarded \$60+ million dollars of stimulus money from the federal government for a broadband communications network in 13 counties located in southeastern Ohio intended to connect schools, hospitals and universities. Chris Widing inquired when the project would be shovel ready. Matthew Shad stated that the City is preparing a bond issue to put to market before the end of 2010. This type of project would best be included within such a bond package. The City also has requests into the state for capital appropriation for funding for assistance. Decisions on that would likely occur after the November elections and before year's end.

c. Special Studies

No Update.

d. Business Retention and Expansion

Becky Hajost stated that the committee last met in February 2010 where an action plan was created and there was mention of revisiting the previous policy. Members of the committee were to date: Becky Hajost, Matthew Shad, Jake Will, Clark Pritchett, and Chris Widing. Becky Hajost and Matthew Shad have had several conversations about business retention and crafting the division of responsibilities between the Chamber and the UACIC committee. She stated a joint meeting with Chamber and UACIC members was being organized to arrive at that consensus and so as not to duplicate efforts. Becky Hajost will work with Matthew to schedule the meeting.

e. UACIC Initiated Projects

No report.

f. Project Incentives

No report.

g. Nominating Committee

No report.

OTHER BUSINESS:

Matthew Shad mentioned some upcoming events inviting board members to attend:

8/23 – 7:30 p.m. City Council will hear the Council rule changes proposed by the UACIC regarding streamlining small grant approvals

9/8 – 7-9a.m. Master Plan process – Land Use/Economic Development – Keller Williams building on Lane Avenue

9/15 - 7-9 a.m. Master Plan process – Land Use/Economic Development – Keller Williams building on Lane Avenue

9/14 7:30 – 9 a.m. TechColumbus – Venture Capital Program – sponsored by the UACIC Communications Committee as an Advocates Event

EXECUTIVE SESSION:

Chris Widing requested a motion to enter executive session under the provisions provided under ORC 1724.11 Chris Scott motioned. Clark Pritchett seconded. Suzanne Beach took roll call: Virginia Barney – yes, Frank Ciotola – yes, Becky Hajost – yes, Robin Lorms – yes, Phil Markwood – yes, Clark Pritchett – yes, Ted Schindler yes, Chris Scott - yes, James Sisto – absent, Wade Steen – absent, Chris Widing – yes, Jake Will – yes, Erik Yassenoff – yes. The Board entered executive session at 5:21 p.m.

Declared out of Executive Session at 5:55 p.m.

ADJOURNMENT:

Having no further business the meeting adjourned at 5:55 p.m.